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1954 PRICE LIST  
SELMA GLADIOLUS GARDEN

IRA and ALICE MASON  
P.O. Box 111 Selma, California  
Licensed Nursery Tel. 4971 - Fowler

#### LOCATION

7823 East Manning Avenue, is the location of our Sales Barn - South side of Manning (Reedley Road)  $\frac{1}{4}$  mile east of 99 Highway 2 miles south of Fowler, four miles North of Selma, call at the barn or mail your order. Orders of \$2.00 or over postage paid - less than \$2.00 add 20 cents for postage.

#### SIZE

Large bulbs are  $1\frac{1}{4}$  inch in diameter and up. Growing size (medium) are  $\frac{3}{4}$  to  $1\frac{1}{4}$  inch - The large bulbs bloom earlier and make longer spikes with larger flowers. We plant the medium size for cut flowers for the florists - For years we have been supplying leading florists of Madera, Fresno, Kings and Tulare Counties with our glad blooms.

It is our intention to send out only healthy bulbs true to name, but no guarantee of growth or satisfaction is implied in the sale, nor will we be responsible for the crops.

#### GROWING HINTS

Gladiolus are easy to grow, much easier than most plants. They can be planted in rotation to lengthen the flower season, or large, medium and small planted at the same time, the large blooming first.

Plant about five inches deep, better too deep than too shallow, four to six inches apart in single or staggered rows. Good large bulbs do not require much fertilizer. No danger of too much water, if your soil is well drained. Full sun is best.

They have their pests as do all plants, the thrips being the worse. Prevention is better than cure. 5% DDT dust with us is very effective. It is cheap and easily applied.

Care for your plants about two months after blooming to mature the bulbs. After digging let dry until the old bulb parts readily from the new, clean, dust well with 1% to 5% DDT dust, store in a cool dry place until planting time. DDT is death to thrips, they do not have to eat it, just walk over it, it gets them as they hatch. We dust all bulbs with 5% DDT dust and soak the bulbs just before planting in a solution of a tablespoon of Lysol to one gallon of water for six hours. We advise everyone to do the same whether the bulbs have been previously treated or not.

#### PREMIUM BULBS

Gay Lady, an easy growing tall lavender with lighter throat. Marshal Montgomery clean warm velvety maroon-red. A large size premium bulb free with each \$1.00 purchase.







## GROUP A

ADINDA, early light yellow  
A. E. BLAKE, Purplish red  
ALLARD PIERSON, salmon-rose  
ANKARA, dark purple  
BLOEMFONTEIN, salmon, yellow shading  
BLUE HERALD, purplish violet  
BOULOGNE, wine red  
CASABLANCA, ruffled white  
CARDINAL SPELLMAN, light reddish violet  
CHERBOURG, dark rose  
DAISY MAE, orange pink  
DIEPPE, deep salmon-red  
DR. FLEMING, salmon-pink  
EARLY ROSE, rose  
ETHEL-COVE-COLE, pale pink  
GEN. EISENHOWER, giant begonia rose  
HUNTRESS, early ruffled lavender  
IVY ROBERTSON, light pink yellow center  
LADY JANE, cream, yellow lip  
LAVENDER DREAM, silvery catleya-lavender  
LEEUEWENHORST, light lavender-pink  
LIPSTICK, rose-pink deeper blotch

LORD NELSON, lemon yellow  
MANSOER, blood-red on brown ground  
MARGARET BROUSE, pale pink  
MARGARET FULTON, rich salmon  
MODERN TIMES, crimson purple  
MORNING KISS, tall white  
MRS. MARKS MEMORY, dark magenta  
MT. INDEX, early white, yellow throat  
MYRNA FAY, early lavender  
NEW EUROPE, scarlet  
PANDORA, geranium pink  
PAUL ROBENS, reddish-violet  
ROSA VAN LIMA, apple blossom pink  
SALMON JOY, deep salmon  
SALMON'S GLORY, cream, carmine blotch  
SAKIA, salmon-pink  
SILHOUET, smoky, lilac, red shades  
SKYMASTER, very light rose  
SNOW PRINCESS, commercial white  
SPOTLIGHT, canary yellow, red throat  
UHU, smoky, madder red, lilac stripes  
VELVET DREAM, velvet brownish purple

### PRICE OF ABOVE VARIETIES -

LARGE - 3 for \$.25: 10 for \$.65: 100 for \$5.00  
MEDIUM - 5 for \$.25: 10 for \$.45: 100 for \$3.00  
FREE PREMIUM BULBS

## GROUP B

ACCA LAVRENTIA, orange, yellow markings  
ARC De TRIOMPHE, straw yellow, deeper  
in throat  
ASTND, slightly ruffled rose, cream  
throat  
ATHLONE, blush white  
BENJAMIN BROTTEN, light magenta, lavender  
BLUE BEAUTY, tall violet blue  
BURMA, very ruffled deep rose  
DUSTY MILLER, smoky oldrose, orange  
blotch  
DYNAMO, pastel scarlet-very large  
ELIZABETH THE QUEEN, ruffled lavender  
EVANGELINE, giant pink, giant  
FLORENCE NIGHTENGAL, tall white  
FLYING FORTREES, smoky grey, red blotch  
GLORIOSA, rosy pink, lighter throat  
GOLDEN FAVORITE, golden yellow  
GRAND MONARCH, brownish red, purple  
blotch  
HAN VON MEEGEREN, deep canary yellow  
HANNY SCHAEFT, fire red or deep orange  
ARRY HOPKINS, wine red, purple glow  
HIGH FINANCE, orange-grey smoky

HOLLANDS GLORY, salmon pink  
HOPIAN'S GLORY, sunflower yellow  
JOHAN VON KNIJNENBURG, scarlet  
KESTREL, tall orange-peach  
LIMBURGIA, madder red, carmine shadings  
MANCHU, orange and yellow  
MUSIO CLEMENTI, soft grey-blue  
NEW YORK, giant purplish red  
NIELS BOHR, clear scarlet  
OBERBAYERN, pansy-violet, white blotches  
OKLAHOMA, smoky lilac-grey  
PACTOLUS, apricot, orange red blotches  
POLYNESIA, salmon, yellow throat  
PRINCESS BEATRIX, orange, red blotch  
PUCCINI, lilac-purple, bluish blotch  
SPIC AND SPAN, ruffled deep pink  
STRALIA, Ruffled salmon buff  
SUN SPOT, ruffled apricot buff  
TIVOLI, clear pink, lighter throat  
UNCLE TOM, dark brown-red

### PRICE OF VARIETIES IN GROUP B

LARGE - 2 for \$.25: 10 for \$1.00  
FREE PREMIUM BULBS







## GROUP C NOVELTY AND SCARCE VARIETIES

ALFRED NOBLE - soft salmon-rose with white in throat.  
Large 1 for \$.25: Medium 1 for \$.15

ATATURK, tall very deep maroon with velvety black glow  
Large 1 for \$.25 Medium 1 for \$.15

BRAYA, the blackest glad we grow  
Large 1 for \$.25 Medium 1 for \$.15

BRIDAL ORCHID, a very vigorous ruffled pastel lavender opens 10  
Large 1 for \$.50 Medium 1 for \$.35

CIROE, a massive scarlet orange with small cream markings in throat  
Large 1 for \$.35 Medium 1 for \$.25

ELER'S ROSE, a tall growing rich rose opens 7 or 8 at a time  
Large 1 for \$.50 Medium 1 \$.35

FRANS HALS, deep glowing red with purplish orange stripes  
Large 1 for \$.25 Medium 1 for \$.15

GAY LADY, a vigorous tall growing lavender with a lighter throat  
Large 1 for \$.35 Medium 1 for \$.25

MRS. MINIVER, pure catlega lavender with small blue blotch  
Large 1 for \$.35 Medium 1 for \$.20

NOWETA ROSE, tall medium lavender-rose opens up to 12 at a time  
Large 1 for \$.45 Medium 1 for \$.30

PALETTE, ruffled bright vermilion red with a bright contrasting violet throat  
Large 1 for \$.35 Medium 1 for \$.25

REDOWA, bright red opens 8  
Large 1 for \$.25 Medium 1 for \$.15

REGAL RED, dark scarlet-huge 6 inch florets on a 5 foot spike  
Large 1 for \$.25 Medium 1 for \$.15

WHITE GODDESS, a tall ruffled white  
Large 1 for \$.25 Medium 1 for \$.15

## COLLECTIONS

For those who want beautiful flowers but do not care to label and keep separate the different varieties we offer the following money saving collections -

### GENERAL ASSORTMENT

Our selection of varieties, a rainbow of color, in at least 20 varieties-  
The same varieties if bought under label would cost much more.

Large bulbs  $1\frac{1}{4}$  inch and up not labeled . . . 50 for \$2.65 - 100 for \$5.00

Same collection in blooming size . . . . . 50 for \$1.60 - 100 for \$3.00

### DARK COLORED ASSORTMENT

Consists of reds, scarlets, purples, violets, smokies, etc.

Bulbs  $1\frac{1}{4}$  inch and up, not labeled. . . . . 50 for \$2.65 - 100 for \$5.00

Same collection in blooming size. . . . . 50 for \$1.60 - 100 for \$3.00

### LIGHT COLORED ASSORTMENT

Consists of whites, creams, yellows, salmons, lavenders, pinks, etc.

Bulbs  $1\frac{1}{4}$  inch and up, not labeled. . . . . 50 for \$2.65 - 100 for \$5.00

Same collection blooming size

$3/4$  to  $1\frac{1}{4}$  not labeled . . . . . 50 for \$1.60 - 100 for \$3.00

### ASSORTMENT OF SMOKIES

Large size  $1\frac{1}{4}$  inch and up. . . . . 50 for \$3.30

Blooming size  $3/4$  inch to  $1\frac{1}{4}$  inch. . . . . 50 for \$2.00

### SPECIAL COLLECTION

One each of 18 varieties, wide color range

Large size  $1\frac{1}{4}$  inch and up. . . . . 50 for \$1.00

### RED ASSORTMENT

Consists of Salmon reds, scarlets, light reds, dark reds, black reds, wine reds, etc.

Large size  $1\frac{1}{4}$  inch and up. . . . . 25 for \$1.50 - 50 for \$2.90

FREE - 1 Large bulb of either Gay Lady or Marshal Montgomery with each \$1.00 purchase



